

**Michigan State Historic Preservation Office**  
**“Old is the New Green” Photo Contest**  
**OFFICIAL CONTEST RULES**

- 1. Contest Timing:** The Michigan State Historic Preservation Office “Old is the New Green” contest began on 05/01/2010 and ends on 07/31/2010.
- 2. Contest Sponsors:** The Michigan State Housing Development Authority (MSHDA), the Michigan State Historic Preservation Office, the Michigan History Foundation, the Westin Book Cadillac in Detroit, the Park Place Hotel in Traverse City, and Stafford’s Perry Hotel in Petoskey.
- 3. Contest Administrator:** Pace and Partners, 1223 Turner Street, Suite 101, Lansing, MI 48906.
- 4. Contest Description:** For the contest, legal residents of the State of Michigan are asked to submit one or more original photographs demonstrating the value of historic buildings in subject matter and style.
- 5. Prizes:** Regional prizes include Meijer gift cards. Grand prizes include weekend getaway packages for two.
- 6. Odds:** The number of entries will determine the odds of winning.
- 7. Eligibility:** Contest is open only to legal residents of the State of Michigan. Minors who wish to enter must have parent or guardian permission. Employees of the Michigan State Historic Preservation Office or the Michigan State Housing Development Authority or their respective affiliates, subsidiaries, divisions, and promotion agencies, and members of any employee’s immediate family, are ineligible.
- 8. How to Enter:** To enter the contest, eligible residents must submit an original photograph as described under the Contest Description. Entries must be submitted and received by email or mail, May 1 through July 31, 2010. No purchase is necessary.
- 9. Entry Requirements:** There is no entry limit during the contest period. Multiple entries should be submitted together when possible. Entries will be ineligible if they do not meet ALL of the contest rule requirements. In addition, an entry will be void if it contains any material which sponsors or judges in their sole discretion deem patently offensive or inappropriate, such as, but not limited to, profanity. By submitting an entry, the entrant represents and warrants that the entire entry is the original work of the entrant who is the owner of all rights in the submitted images, not previously submitted or distributed elsewhere for any other purpose.
- 10. Winner Selection/Verification:** Following the close of the contest, a panel of judges comprised of contest administrators, historic preservation experts and professional photographers, will select top photo entries deemed to best represent “Old is the New Green” received from each of eight Michigan regions, including: Southeast Michigan, Southwest Michigan, Mid-Michigan, Thumb, West Michigan, Bay Area, Northern Lower and the Upper Peninsula (*See Map for Regional divisions*). **NOTE: The regional**

**selections will be based on the address of the entrant, not the location of the photo.**

A regional winner will then be drawn at random from the pool of selected photos. Three grand prize winners will then be drawn, at random, from the eight regional winners. Grand prize winners will be randomly awarded one of three weekend getaway prizes to the Westin Book Cadillac in Detroit, the Park Place hotel in Traverse City, or the Stafford's Perry Hotel in Petoskey. The five regional winners not selected for grand prizes will receive Meijer gift cards provided by the Michigan History Foundation.

Winners will be notified by phone and/or email during the week of August 9, 2010, and winners must confirm his/her eligibility. Winners will have ten (10) business days from the notification date to respond. If a winner does not respond within ten (10) business days, an alternate winner will be chosen. If a selected winner does not meet the eligibility requirements, he or she will be disqualified, and an alternate winner will be selected and notified following the procedures outlined above.

**11. General Prize Restrictions:** Prizes may not be transferred or assigned. No substitution may be made, except by the sponsors, who reserve the right to substitute a prize in whole or in part with another prize of comparable or greater value if the intended prize is not available for any reason as determined by the sponsors in their sole discretion. Prizes may be subject to additional sponsor restrictions and blackout dates may apply. Tax obligations on prizes, if any, are the sole responsibility of the winner.

**12. Release:** By participating, entrants agree to release and hold harmless the sponsors and administrator, and their respective trustees, directors, officers, agents, affiliates and employees (collectively, "Released Parties") from any and all liability for any claims, costs, injuries, losses or damages of any kind caused by their participation in the contest, including, but not limited to, the unauthorized or illegal access to personally identifiable or sensitive information.

The entrant further warrants that he/she has obtained the consent of any persons/parties portrayed in the entry. All entries become the property of the contest sponsors, and entrant assigns and transfers to contest sponsors all rights in each original work, including without limitation, all copyrights. Contest sponsors have the right to use/edit the entry in any manner in any and all media, worldwide in perpetuity. All entries become the property of the contest sponsors and will not be acknowledged nor returned under any circumstances. Upon request of contest sponsors, entrant will provide an executed copy of the foregoing consent and release.

Neither released parties nor any service providers are responsible for late, lost or misdirected email or for incorrect or inaccurate transcription of entry information, or for any human or other error, technical malfunctions, lost/delayed data transmission, omission, interruption, deletion, defect, line failures of any telephone network, computer equipment, software, inability to access any online service or Web site, or any other error or malfunction, or any injury or damage to entrant's or any other person's computer, or for any other error related to or resulting from participation in this contest, whether computer, technical, typographical, printing, human or otherwise, including, but not limited to, errors or malfunctions which may occur in connection with the administration of the contest, the processing or selection of winners, the announcement of the prizes or in any contest-related materials.

Entrants will grant to the contest sponsors and their designees the right, except where prohibited by law, to use their names, addresses (cities and state), and submitted material, for advertising and promotional activities in any and all media now or in the future known throughout the world in perpetuity, without additional compensation or consent. Entries not complying with all rules are subject to disqualification. Contest sponsors reserve the right to cancel or extend this contest for any reason at any time without notice. Contest sponsors reserve the right to modify the official rules at any time for any reason without notice.

**13. Agreement to the Official Rules:** By participating in the contest, each entrant fully and unconditionally agrees and accepts these official rules and the decision of the sponsors and the administrator, which are final and binding in all matters related to the contest.

**14. Winners/Rules:** For the names of the winners and/or a copy of these official rules, mail a stamped, self-addressed envelope to: Pace and Partners, c/o Michigan SHPO "Old is the New Green," 1223 Turner Street, Suite 101, Lansing, MI 48906.